Golden Gater newspaper staff.

editor, and Mike Quihillalt,

news editor at the time (he has

charges and stated in effect

that they have never wilfully

The incident that touched off

lead article in the October 1

ASSFSC funds by the Board of

Miss Schuck said that she

had been misquoted in this ar-

to make the Board of Control

seem favorable toward the ath-

called a halt to the meeting be-

letic department.

body government.

Gater Accused by

Pandemonium prevailed at last week's Board of Pub-

lications meeting when charges were hurled by two mem-

bers of the Board of Control at two members of the

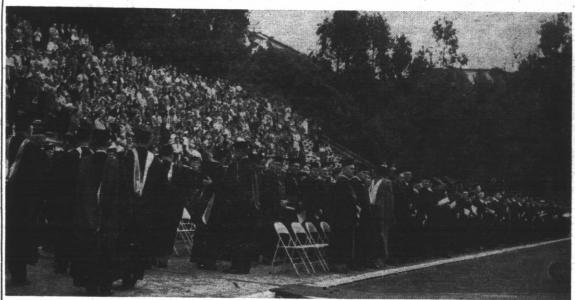
**Board Members** 

# Golden Gater

Vol. 60, No. 5

San Francisco, Friday, October 22, 1954

## Scholars in Formal Procession



-Photo by Mike Blass

San Francisco State's formal dedication Saturday, October 16, was witnessed by 1500 spectators. More than 900 educators participated in the official ceremonies. Some of these scholars are pictured above as they march in the processional.

Ellen Schuck and Jack Lynch, both members of the Board of Control, accused the Scholarship Group Golden Gater of misrepresentation of facts and a general negative attitude towards student ody government.
Keith Pinckney, Golden Gater Keith Pinckney, Golden Gater Starts Program; Dr. Swan Speaks since resigned), denied the

The Scholarship Events Program commenced their semester distorted student government activities with an unusual presentation as Dr. Larry Swan, now of State's Biology Departthis stormy session before the ment, delivered an address on Board of Publications was a "Climbing the High Himalayas" on Thursday, October 21, in the issue of the Golden Gater. It reported the final distribution of Little Theatre.

Dr. Swan related the widely Control for the 1954-55 school publicized attempt by him and nine other California men to climb the 28,000-foot Mikalu Peak of the Himalayan mountains, hailed as one of mounticle while Mr. Lynch said the reporting was unfairly slanted tain climbings boldest feats.

Dr. Swan illustrated with colored slides the experiences of the men, showing the progress of the party at each stage After more than an hour of heated debate on the issue of the climb. Chairman John P. Maxwell

"High Fidelity - The Sound (Continued on Page 6)

sause, he said, "The issue has been clouded by personalities been clouded by personalities and the formal board meeting Publications Board Mr. Maxwell further stated Elects Maxwell

> The newly appointed Board of Publications met for the first time this semester and elected John P. Maxwell chairman of the board after what seemed like a deadlock in the voting.

Art Daniels, the opposing candidate, was defeated only after a tie was broken on the **Election Issues** fourth ballot. Other members of the Board of Publications are: Barbara Salsa, Pat Hennigan, Will Finck, Robin Dempster

and Mr. Leo Young. Mr. Maxwell, formerly news tion "What Are the Issues of editor of the Golden Gater and the 1954 Elections?" in the currently public relations director for the Model United Jose State, Mills College, San Nations, said upon his election: "I feel that the members of this year's Board of Publications are the best yet and will do justice by the students for whom they act."

Ex-officio members of the board are: Mr. William Spry, business manager, ASSFSC "This is one step forward in bringing unity among colleges editor, and Dale Tussing, Gater business manager.

**Last Performances** Of 'King Richard III'

Tonight and tomorrow night are the last chances for State students to see Ray Fry and many other students in the Drama Department's production of 'King Richard III."

The show, which is about four full hours of solid drama, will begin at 8:30 p. m. on the nights of these last two performances. Admission charges are 60 cents for students and 90 cents to the public.

**Faculty Men Argue** 

It'll be Republicans vs. Demcrats next Thursday noon when four faculty members do forensic battle over the ques-Little Theatre of the Creative Arts building.

Participants will be Dr. Thomas Lantos, assistant professor of economics, and Dr. Jack Bunzel, instructor in language arts, for the Democrats; and Dr. Charles A. McClelland, associate professor of history, and another faculty member yet to be named for the Republicans. Dr. Donald M. Castleberry, chairman of the Division of Social Science, will act as moderator.

Sponsoring the event, in conjunction with the Associated HELPFUL STUDENTS Students, the Golden Gater, the Activities Committee, the Model United Nations, and nine oncampus organizations, will be the now-forming Economics

The on-campus groups among the sponsors are Theta Sigma Rho (recreation society), the International Relations Club, the Speakers' Bureau, Alpha (Continued on Page 6)

Shipwreck Shag **Dance Tonight** 

San Francisco State students will be cast ashore tonight from 9 until 1 in the women's gym for the Shipwreck Shag dance sponsored by Phi Lambda Chi and Alpha Zeta Sigma.

Music will be furnished by Bob Young with entertainment provided by Hui O Aikane and the Castelites.

Dress will be in the 'ship-wrecked" or Hawaiian theme. Tickets are \$1 stag and \$1.50

Chairmen for the event are Audrey Fagnani, Carolyn Kafeyan, Jerry Lucey and Ralph Estapinian.

Official Ceremony Caps **Dedication Week Activity** 

By KATHY SHAFFER, Gater Staff Reporter

Decrying educators who "prize too highly the abstract talker rather than the practical doer," Ordway Tead, nationally known educator, delivered the keynote address at formal dedication ceremonies last Saturday. Mr. Tead emphasized that colleges and their teachers

Frosh Raise \$120

Financial success, class spirit, and hard work keynoted a sustained week-long drive by the Freshman Class to raise funds for Dedication Week. Three main activities that drew in

For Dedication

the money were: ACTIVITIES RAISE MONEY

First-A King and Queen contest in which several freshman cuties and clean-cut frosh men vied for King and Queen, respectively. The winners, Gary Blatt and Jan Stinger, were crowned at the rally Thursday. Second - A Hobo Holiday which many Staters thought that the campus had been beseiged by an army of tran-

sients who were panhandling for money. In reality it was the Freshman Class legging it around getting contributions for Dedication Week. A noon dance in the "Gator

Swamp" which more people should have attended. Over all the financial report come out with about \$120 to the good.

People responsible for deeds (other than the whole Freshman Class) were: Fund Chairmen Johanne Gordhon and Richard Singleton; Publicity Chairman Marion Kuphaldt; Contact Chairman Joan Smith; Financial Chairman Bob Henery; Entertainment Chairmen Ron Joseph and Phil Shafer.

Working on these committees were: Barbara Martin, Gayle Bourbor, Jim Fassio, Rita Kleeman, Audrey Gilkison, Sue Caster, Kay Morgan, Marion Santos, Helen Goyette, Shirley Trotter, Joan Zavattaro, Carol Schorth, Nancy Antonbiayani, Kathy Walsh, Aureen Swanson, Kathy Shaffer, Josephine Dempsey, Florence Donovan, Carol Bertelli, Sylvia Hollingsworth, Carla Woolay, Peggy Stewart, Joe Stinger, Imogene Patter, Donna Tillson, Pat Johnson, Phyllis Brewer, Bobby Morrison and Meridie Gordy. CHALLENGE REFUSED

The only sour note on this fund raising was the fact that the Freshman Class challenged the other classes of the college to raise money. But no one accepted or attempted to meet the challenge.-Jack Williamson.

must "increase the quality and performance" to meet the challenge of greater enrollments that will come in the future. Speaking before a crowd of

900 educators and 1500 spectators at Cox Stadium, Mr. Tead stated that " a professor of today must make his young people sense his awareness of this world around him. He must be able to compete in the market place of educational competition.

There has up to now been too much influence of what is in reality an intellectual snobbishness of traditional trained professors who have been brought up to believe that intelectual quality comprises only the same kind of skill of those of which they are possessed."

The ceremony, ending a week-long dedication program, included a formal processional of hooded and robed scholars. Numerous dignitaries, representing various groups and organizations, presented greetings to the college.

State President J. Paul Leonard received three honorary plaques for achievements in education, and was presented with a resolution by the Board of Supervisors citing him for educational leadership.

A plaque of appreciation was also presented to former State President Alexander Roberts because, "his were the first dreams and visions of this new campus."

An orchestral arrangement of "Dedication Panegyric," written especially for the occasion by Mr. William Ward, was given by the San Francisco State College Symphonic Band and the combined choirs.

Following the ceremony, the guests retired to the main dining room of the College Union for lunch.

Yes, We're Open come in to 362 West Portal **Purple Piano** 

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has degenerated into a bitter argument.' that, hereafter petitions before

Board of Publications would have to be in writing and that each party would be heard privately in order to preserve the dignity of the board and arrive at some definite de-

The budget for the various publications on campus was

(Continued on Page 4) Recreation Tea

The Recreation Society, Theta Sigma Rho, is planning a tea to be held in the faculty dining room, Sunday, Oct. 24, between 2 and 4 p. m.

Recreation majors from San Francisco City College, Oakland City College and the University of California have been invited to attend.

Included in topics to be discussed are the purposes and aims of recreation.

President Pat Graham stated, in the field of recreation.'

## Freshman Class Holds Elections Next Week to Fill Vacant Posts

A special election will be held on Thursday and Friday, October 28 and 29, to fill presently vacant posts of Freshman Class officers and four representatives-at-large.

The Freshman positions to be filled are president, vice president and secretary-treasurer. The four student body posts include one for over 60 units, two positions for 32-60 units, and one for under 32 units.

The candidates will be approved at 2 p. m. today at a special meeting of the Board of Directors and the Election Committee. Those approved as eligible will be introduced to their classmates at the Freshman election assembly to be held Thursday at 1 p. m. in the main auditorium of the Creative Arts building.

In the event of a tie or close results, the run-off election will take place on the following Thursday and Friday, No-

vember 4 and 5.

As of Wednesday, the unofficial list of candidates is: For president, Sheldon Feldner, Al Guisti, Dan Longaker, Richard Singleton, Joan Smith, Ray Sparks, Jan Sturgeon, and Ed Sullivan; vice president, Vangie Powell, Tom Sanders, William Short, and Donna Tillson; for secretary-treasurer, Francyne Gallo, Janie Jackson, and Diane Plov. Running for representative-at-large are Dale Christensen, Jan Claussen, Judy Conlon, Ken Dempster, Al Esser, Willis Finck, Greda Greer, Mario Hidalgo, Ronald Joseph, Julian Kaufman, Yvonne Matoff, Linda Silverstein, Peggy Stewart.

## The Creative Arts

By ROBERT M. KLANG

A week ago last Wednesday which at times seems infested evening we heard in the Little with apathy, a greatly toned-Theatre some piano playing down style is necessary. Mr. that no one can say suffered Brenner realized this and very much from a lack of a fine technique and superb musical understanding. The recital was that of Vladimir Brenner, Music Department faculty member of State.

played-he performed works first, and this is but a minor representative of music dating difficulty, is that in his playfrom the late Seventeenth to ing of the Chopin preludes the late Twentieth Centurieshe exhibited an apparently long-had ability to be in complete charge of his instrument. He knows his music, he knows how he should perform it, and he plays just that way. Vladimir Brenner is faced with no indecision.

#### TWO PIECES FINE

Of the works Mr. Brenner performed we liked particularly his playing from the Scarlatti "Sonata No. 23 in M Major" and Liszt "Consolation No. 3." The Scarlatti he gave a wellselected, brilliant, dance-like tempo. And this tempo, together with an excellent choice of dynamic qualities, made the heart skip a couple of beats in our desire to get out of our seats and do some kind of joyous jig in the aisle. (Although we did not engage in this physical activity-it just ain't done —we still greatly enjoyed the Scarlatti piece.)

When we heard Brenner play from "Consolation No. 3" were happy to learn that there is at least one pianist we know of who does not believe that every piano composition of Franz Liszt much be played crashing finger with stiff, movement. It is true that much of Liszt's work is extremely vigorous, but in such pieces as the one Brenner played, music Main Auditorium.

played accordingly.

#### TWO DIFFICULTIES

Although we highly praise the State music teacher's recital there are a couple of things about it that we must say did In everything Mr. Brenner not entirely agree with us. The Brenner tended to drag the tempo. This made us squirm a little in our chair, but it didn't last long and we easily sur-

The second difficulty does not concern the pianist's performance, but two works he played. These were Liszt transcriptions of Wagner's "Liebe-stod" and Gounod's "Waltz" from "Faust." Brenner's playing of these transcriptions greatly strengthened our belief that such compositions should be left for the symphony orchestra to perform, for on piano they just do no "come off.' The composers' intention with such orchestral works is to express many simple and complex ideas and emotions through the use of the orchestra's many instrumental combinations. When these pieces are given to a pianist they lose much of their effectiveness. We often get a lot of dramatic banging on the keyboard, especially in the bass, but we do not get the rich tone-coloring the composer meant us to have.

In the last analysis, however, we must say that the fine points of Brenner's performance outweighed the not-so-fine, and we will be waiting in great anticipation for his second Fall concert, November 15, in the

### Dr. L. Wasserman **Named Advisor** For Model U. N.

By JOHN P. MAXWELL

Dr. Louis Wasserman, Social Science and Humanities professor, has been appointed faculty advisor to the Model United Nations Commission.

He will guide the five Commission Directors in their planning of the Fifth Annual Model U. N. Conference to be held at San Francisco State College in March, 1955.

#### SEPARATE COURSE

Dr. Wasserman will also judge the director's work under a course entitled International Relations 199 and grade their accomplishments accordingly.

The commission appeared fleetingly, along with the rest of the college, on the TV program "Success Story," where its plans were the subject of Student Body President Bob Horn's closing narration.

#### U. N. SEMINAR HERE

A Seminar of the United Nations Charter Review will convene at S. F. State tomorrow, Saturday, October 23. Sponsored by a Bay Area citizens' committee, the chief topic of discussion will be the possibility of a revision of the United Nations Charter.

The Charter Review Committee believes that its day-long meeting will also have influence on the Senate Subcommittee on U. N. Charter Review.

#### WILEY HEARINGS

The Senate group, headed by Alexander Wiley, Republican of Wisconsin, is sampling public opinion on this issue across the country. They will make the results of their hearings known to the State Department before the United States votes on holding a U. N. Charter

If you have not already seout and has been since the first week tickets went on sale.

## Smatter of Opinion

The following is the opinion of Mr. Stephen T. Davis, and does not necessarily represent that of the college, the Associated Students, or the Golden Gater.

#### By STEPHEN T. DAVIS

We are interested in the nature and achievements of those campus organizations which maintain asinine exhibitionism as an integral part of their activities program.

These vestiges of primitive ritualism which break out seasonally. during the election campaigns, during rushing week, and, this year, in preparation for the Dedication carnival, are sad reminders that some areas of the college community have not yet reached a level of maturity consistent with their status as components of an institution of higher (hire?) learning.

Indications of genuine individualism are unfortunately rare at San Francisco State; but, nevertheless, group lunacy is not a desirable substitute.

Young girls in pajamas and similarly stimulating attire are welcome ingredients in the social melange, but we suggest that their proper area of function is other than the college campus.

To those boys interested in the phenomena of transvestitism, we recommend other state institutions with a more specialized curriculum.

To that small group which promenaded the campus the other week bearing blatant announcements of their need for members of the opposite sex, may we suggest the employment of more subtle means in their quest.

The Greek alphabet societies and similarly responsible groups might well direct their public performances towards such ends as picking up the litcured a reservation you cannot ter which another retarded now as the seminar is all sold cross-section of our population

clear of last year's want-ads, and busing dishes in the cafeteria; instead of parading as irrefutable evidence that the general education program doesn't educate generally, and that non-directive procedures have disintegrated into the nondirectional.

An adage has it that oft a mountain labors and gives birth to a dun-colored mouse. This is an awkward way of saying that the charts and graphs hanging on the libarary's west facade are unfortunate specimens of injudiciously employed graphic art. We've never seen such a monstrous bulletin board.

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## Halloween Dance At Gator Swamp

"Dracula Drag" will be the theme for the Halloween festivities to be held at the Gator Swamp, Oct. 29, between 12 and 2 p. m. Refreshments will be served.

The Gator Swamp, which is open from 9 a. m. to 3 p. m. daily, will hold social room games such as chess, whist, bridge, casino, pedro, hearts, and pinochle.

Blacktop grounds are now being laid around the hut and when these are completed volleyball, deck tennis, shuffleboard, horseshoes and badminton will be made available.

Entertainment for this semester will consist mostly of weekly jam sessions put on by some of the music students and an occasional guest ballad singer.

Student director Vince Rafello will gladly accept any suggestions you may have regarding the kinds of activities you would like to have included in the program for, as Polly Glyer keeping the bulletin boards students." stated, "The Gator Swamp is



brings flavor back to filter smoking! FINER FILTER! FINER FLAVOR! KING SIZE, TOO! FLAVOR All over America college smokers are flock-The truly superior Winston filter doesn't

ing to Winston—the new filter cigarette real smokers can enjoy! Winston's got real flavor - full, rich, tobacco flavor! Along with finer flavor, Winston brings you a finer filter. It's unique, it's different, it works so effectively!

"thin" the taste or flatten the flavor. New Winstons are king-size for extra filtering action — and easy-drawing for extra good taste. Try a pack of Winstons. You'll really enjoy 'em!

like a cigarette should! WINSTON...the easy-drawing filter cigarette!

Winston tastes good -

EDITORIAL

Most of the students and San Francisco State College missed the point last Saturday. They failed to attend the formal dedication exercises in Cox Stadium.

We don't intend to belabor the question too much. Several "Letters to the Editor" have taken care of that. We only wish to add our bit to the barrage.

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Perhaps it was the noise and fireworks of the remainder of the dedication program that frightened the students so that they did not attend the one important aspect of the ceremonies. We do not profess to know. What is important is the fact that they were not there.

The ceremony contained all that the rest of the week did not. It had the color and dignity befitting the dedication of S. F. State to a new era of renewed academic effort.

Let us stress at this point that it was not necessary for the students to be there. Their part in the ceremony would have been that of spectators. It was not necessary except to the students themselves.

Certainly the average student will be able to finish college without having been to the formal dedication of that college, but there is some intangible factor involved in that ceremony that will add immeasurably to the lives of those who were fortunate enough to be present that

It is difficult to conceive that the opportunity for viewing this type of ceremony has now disappeared from our lives. Those who missed it have lost something that they will never regain.

## **Board Ruling Abolishes** Club Advisory Group

A recent ruling of the Board of Directors has abolished the Club Advisory Association.

Upon checking back on the CAA's accomplishments stadium. Hundreds of delegates during the last two years, Miss Jean Bunnell, activities counselor, reported that other than declaring clubs offcampus and then reinstating them, approving new club

Jobs Available

Applications are now being

accepted by the United States

Civil Service Commission for

jobs in the Social Security Administration throughout Cali-

fornia and Nevada. The vacan-

cies are occasioned by the in-

creased activity expected as the

result of recent legislation ex-

tending the benefits of the So-

Senior or graduate students

toward the Bachelor's degree

by June 30, 1955, may apply

now, and take the written test

Study should be in any of

law for the Social Security Ad-

Graduates appointed to ad-

ministrative technician positions

may work in fields of person-

nel, budget, management, sup-

ply, traffic, statistics and others. Some other jobs available are:

Application cards and further

Sorority Elects Officers

The fall officers of the Alpha

Filling the office of president

is Georgia Marinos; vice presi-

urer, Anita Maldonado; corre-

nassa; recording secretary, Ath-

from the placement office.

and legal assistant.

at a recent meeting.

cial Security Act.

on November 17.

constitutions, and making the calendar for the coming year. Social Security the CAA was not taking advantage of its opportunities.

Instead of trying to make the CAA more active or rewriting its charter, the Board of Directors voted to disband the association and set up a committee to find some other structure which would work more efficiently and which would accomplish more. Alice Pappas was named chairman of the committee.

President Bob Horn stated that an organization of all the club's represntatives can be active and successful, but until now it hasn't been done.

The Inter Fraternity-Sorority Council and the Constitution Committee, councils of the CAA, were retained as committees of the Board of Directors.

## **Gater News Editor** Resigns From Post any field, however, will be accepted for many of the posi-

Mike Quihillalt, this fall's conews editor of the Golden Gater, submitted his resignation recently to the Board of Publications because of "outside" pressures.

In his letter to the board, Quihillalt cited his academic duties, family and financial difficulties, and the publication information may be obtained of a socio-literary magazine as time consuming activities which detracted from his proper ministration of the Golden Gater position.

Quihillalt is a veteran staff reporter of over a year's standing, and a former editor-inchief of the Golden Gater on this summer's newspaper. The former co-news editor stated that his action had no relationship to the recent Board of Publication meeting where one of his news articles came up for critical review.

#### **Indian Culture Exhibited**

The Department of Anthropology, Division of Social Sciences, is currently exhibiting selected ethnographic material representative of the California Indians, including the world-famous Pomo Indian feathered

New items to be added from time to time during the next two weeks will give the public a better appreciation of the arts and crafts of the local aborigines.

The exhibit may be seen daily in the foyer of the Business and Social Sciences build-

## LETTERS TO THE EDITOR

**Appreciation** 

Editor-Aside from the obvious lack of student attendance at the dedication of their own college, many students worked hard and made the Dedication week a success.

I would like to thank all the students who participated as guides, hostesses, the Newman Club, who worked in the parking lots, and the students who worked in a number of jobs to assist their school.

Everyone is proud of the excellent job which they did. I hope it will offset somehow the lack of interest shown by the rest of the students,

BOB HORN, President, ASSFSC.

#### Lack of Interest

Editor-I trust the students of this school are proud of themselves. In my opinion, the lack of student representation at Saturday's dedication ceremony was mortifying. The number of delegates and honored guests exceeded the number of spectators.

At a rally on the Thursday preceding Dedication Week, President Leonard announced that classes would not be held on October 14 and 15. He asked that the students help fill the from the United States and 12 foreign countries found time to attend. What happened to our 7000 students from the Bay Area?

I feel that the general student body's lack of interest is answer enough to your editorial concerning lack of planning dedication program. I felt that student body president were wise to place the responsibilities on some 200 to 300 dependable and earnest students. This small percentage of students hours a day during Dedication Week, without personal gain or recognition, and did much to who apply by November 1, will have a chance to be considered spect of the thousands of visitfor the jobs to be filled in Janors to our college. uary. Students finishing courses

In my opinion, it is regretwitness the beautiful and impressive ceremony. Those present now know "Why Dedicathe social science fields or in tion?", and now have a greater ministration positions. Study in leaders.

of my association with the few hundred who had the faith and "time" to make up for the indifference and disinterest of the thousands.

ANN MARIE OLSSON, ASSFSC Secretary.

#### Claims assistant, field assistant Air Force ROTC

Editor-Mr. Davis, in your October 8 issue, has raised two questions concerning the place of the Reserve Officers Training Corps on the campuses of the coun colleges throughout try. The first is that there may be "a basic incompatibility" Chi Alpha sorority were elected between the military and the academic. The second expresses a fear that if we allow the military to recruit and train college dent, Jeanne Coakley; treasmen on campus we are creating the very environment of milisponding secretary, Silvia Vitarism our forefathers fled ena Lendaris; historian, Louise from less than 200 years ago. I believe these questions of

Mr. Davis are worthy of careful consideration. But I am convinced that such consideration will show his conclusions unsound and his reasoning faulty.

Most of us realize that because of world conditions the United States must maintain a large peacetime armed service. If we are to have freedom in place of servitude and knowledge in place of barbarism, this is a necessity. Our elected leaders have built this armed service on the belief that military preparedness does not necessarily breed militarism. Therefore, they have combined the military and the academic to produce a knowledgeable officer—an officer who can not occur again. Thank you, stuonly wage war successfully but who will oppose any militaris-tic perversion of the military establishment. Militarism is the result of ignorance given control. Replace the ignorance with an educated officer steeped dents. WHERE WERE YOU... on Saturday, Oct. 16, 1954? militarism needs to survive.

Unlike Mr. Davis, it is my belief that the military and the academic are compatible, and that by combining them we are strengthening the ideals our fathers gave up. We are thus indeed making the very best of a very bad situation.

ROGER C. LEVIT, A Student.

#### Dedication

Editor—Dedication Week has come and gone. To the majority of students enrolled in this college, it was just an other ""ordinary" week. This was evifor student participation on the dent by the enormous turnout for the formal dedication cerethe faculty committee and our monies on Saturday, Oct. 16, student body president were 1954. Gazing about the stadium you saw hundreds of learned men and women who have dedicated their lives to our education, and had enough concern worked from eight to twelve and respect for our dedication to come half way across the world, in some instances, to pay us tribute. In appreciation of further the good will and re- this, their audience was not even one-third of that great number. As each of them return to their respective colleges table that more people did not and universities, what must be their impression of our student body? I doubt if the impression, respect for the college and its leaders.

I'm proud of my school and "one big mistake." To think and voting is open to all. that, in most cases, we couldn't to travel long distances to be sponsors of the dance.

present at our dedication. That, students of San Francisco State College, isn't something to be proud of. To be blunt, the majority of you don't particularly care what happens here at school. You are content in taking all, but, in return giving nothing. Dedicated to the student body are just three words in appreciation-gross, shameful, and negligence.

To most students, this past week of school was a nice short one—a great four-day week end. With not even two hours put aside to pay tribute to the formal dedication of San Frandents, for taking such a big interest in such a "once in a lifetime" event.

State has one of the biggest enrollments of its entire coreer this semester, almost 7000 stutake away the one ingredient Your college and its new campus, which you have been waiting for, must mean a lot to you? Is it just a place you've enrolled in to bleed of everything it has to offer? Doesn't it mean anything to you?

To the minority of truly S. F. State students goes all the credit for a beautiful and impressive dedication. To the the majority of S. F. State students goes a big . . . nothing.

Millions of dollars have been spent to create a tremendously outstanding campus. We have the campus, now all we need is the student body. This is a big goal and at the present seems quite near to impossibility. What can we do about it? And if we can do something about it, when can we do it? GEORGIA MARINOS.

### **Bob Jenson Plays Postgame Dance**

"A Night in Wonderland" will be held next Friday, October 29, after the Nevada game, in the Women's Gym. The dance will highlight the crowning of the King of Wonderland. Voting for the King will take place on the next Thursday if any at all, is favorable. Most and Friday. Booths for voting mistakes can be rectified but will be outside the cafe. Candi-

The dance will feature Bob even get up a little earlier and Jenson's band. Tickets will be take a streetcar to the campus, on sale during the week by after various delegates took members of Alpha Chi Alpha the time from busy schedules and Delta Phi Gamma, co-

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The BOOKSTORE









HAIR WON'T STAY COMBED? GET WILDROOT CREAM-OIL, CHARLIE, AMERICA'S FAVORITE

## Introducing ... **Bob Horn**

This is the first of a series of articles designed to introduce the students of San Francisco State to their student body officers.

Bobbie Franklin Horn first saw the light of day on July

Mr. and Mrs. Horn, after long deliberation, decided that



BOB HORN Student Body President

they would shorten the title of their 6-pound, 8-ounce bundle of joy from Bobbie to Bob.

Almost a native of California, his parents moved to Richmond in 1929, Bob attended Grant elementary school, Longfellow junior high school, and graduated from Richmond high school as senior class president.

Enrolling at State in 1948, after a brief stay at Cal, Bob took part in many school activities, which included participation as a delegate to the Model United Nations, being editor of the Golden Gater, and, of course, being elected president of the student body.

School, however, doesn't occupy all of Bob's time. He can often be found at home with his wife, son, and brand-new baby daughter.

new inistitution is really great," says Bob who, by the way, is to the Board of Publications a radio-television major. "It is Charter. a lot of work, but it is also a lot of fun. I get the chance to meet many people. I think the freshman class is a fine one, and if they would hold their enthusiasm, we will soon be able to get the spirit back into

### Gater and KRTG **Combine Efforts**

Campus News Service
Whenever you see the title "Campus News Service, you'll know that it is the combined service of the Golden Gater and KRTG, the Radio-Television Guild. These two departments have gone in together in order to produce bigger and better news San College.

KRTG-Golden Gater news staffs will have a daily exchange of news items concerning on-campus activities.

In charge of the news releases from KRTG will be Art Daniels and the Golden Gater will choose a capable staff to handle CNS news from the Golden Gater and for KRTG.

#### **BAND INSTRUMENT** REPAIRING

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All Violin Repairs under **Personal Supervision** of John Chapin

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# Programmed

Phi Epsilon Mu announces the date for their annual Sports Night as Friday, Nov. 5, 1954, at 8 o'clock in the Men's Gym.

The show will be divided into two sections, the first being a sports program in the gym and the second an aquacade in the pool.

The gym program will star Patsey Spear, a State student who is nationally famous as a baton twirler; Larry McNesby and his national champion Junior AAU trampoline group; an all-star act from Skateland at the Beach; plus many others.

Delia Muelenkamp, Olympic swim champ, and Barbara Stark, national AAU swim champ, will head the aquacade. Other acts will include Kathy Stevens, a State student, performing a solo ballet, plus other students from Miss Gooch's synchronized swimming

The admission will be stag, or \$1 per couple.

#### Water Polo Schedule

Oct. 22-Santa Clara, here Oct. 27—Cal Aggies, here. Oct. 29-Cal J. V.'s, there. Nov. 4-Cal J. V.'s, here. Nov. 5-Calif. Maritime Acad-

emy, here. Nov. 9—San Jose State, here. Nov. 17—Olympic Club, there. Nov. 19-San Jose State, there. Nov. 22, 23, 24-Tournament, Athens Club, Oakland.

### **Board Argues** Story 'Slanting'

(Continued from Page 1) also brought to the attention of the board but action was delayed in order to give the members time to study last year's expenditures.

A committee of three was "Being the president of this chosen from the board to draw up a list of tentative revisions

**Like Plaids?** 

## Sport Night Is Water Polo Team Wins First Game; Gators Shutout in Looks Forward to Tough Schedule Cal Poly Crucial

Coach Hal Harden's water polo team scored a lopsided victory over Santa Clara on October 12 by whipping them 16 to 5 in the Gator pool in the Over Chi Bears first match of the season.

Jules Voerg, a newcomer to the team this year, put over seven goals; Norman Cady pushed hard with five more, and the remaining scores were added by Maurice O'Roke with two and Wally Macomber and Ben Elkus with one apiece.

Badly outclassed by a more experienced group of ball handlers, our water polo team bowed to the Olympic Club group, 13 to 3, last Friday night in State's pool. Norman Cady accounted for two of our counters and Wally Macomber rang up the other.

San Francisco State College is a member of the Northern California Water Polo "B" League. This league is split into two divisions: the Western division made up of teams from Santa Clara, University of California J. V., Olympic Club J. V., and San Francisco State College; and the Eastern division made up of teams from the California Maritime Academy, Stockton College, Sacramento J. C., University of California Aggies, and an organizational team from Sacramento. In the tournament at the Athens Club pool in Oakland November 22, 23 and 24, the top team of the Eastern and Western Divisions will meet to decide the league championship.

#### THE INTERNATIONAL RELATIONS CLUB

presents the

Seventh Annual International Ball

ST. FRANCIS HOTEL Colonial Room

WEDNESDAY, NOV. 10 9:00 to 1:00

Bids may be obtained at the Associated Students' Office, Building T-1

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and slip on a new Arrow plaid shirt. They're good for the soul . . . and relaxing on the budget. Priced at

ARROW CASUAL WEAR

SHIRTS • TIES • UNDERWEAR • HANDKERCHIEFS

Maury Duncan, State's famed quarterback of last year, began the second chapter of his pro football career on a highly successful note, as he led the S. F. 49ers to a 31-24 victory over the Chicago Bears last Sun-

Before joining up with the 49ers, Maury played two games for the Pittsburgh Steelers and then was released by that club. Oddly enough, it was while he was playing for the Steelers against the 49ers that the local professionals became interested in the former Gator star. That game was played in Tucson earlier this year.

Duncan made his grand entrance at the beginning of the second half in Sunday's clash. At that time the Bears were leading, 17 to 14. Maury's coolness and precision in directing the Red and Silver machine, earned him the unanimous vote of his teammates as the player who would receive the game ball .- A. K. .....

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A previously victorious Gator eleven found themselves outside looking in last Saturday when the Mustangs of Cal Poly shut them out by a score of 19 to 0.

Led by Halfback Jerry Jeeter, the Mustangs collected two touchdowns in the first period, added a final tally in the closing minutes of the game and handed S. F. State the check, before the largest crowd ever to assemble in the San Luis Obispo stadium.

Jeeter started the point collection when he scurried 50 yards to the Gator 12. Two plays later the Mustangs overcame stubborn resistance and sent Mr. "J" crashing over.

Tally number two was an act of charity. State QB "Hoot" Ellis faded to his own 40-yard mark with the idea of passing, when Poly end Bud Chadwick decided to visit his end zone. Somewhere between here and there, and Chadwick lifted the pigskin from Ellis' grasp and the next thing anyone knew the referee's arms were waving wildly overhead.

The final score came in the closing minutes of the contest when cnce again "Jumping" Perry of Cal Poly broke away for 67 yards and a TD.

#### Don't be a . . .

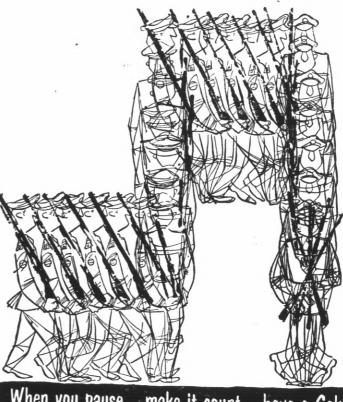
## "Snack Nibbler"

Treat yourself to a well-balanced hot meal. Main Dining Room lunch service.

10:30 a. m. to 2 p. m.

## **COLLEGE UNION**

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# Sports Shots

There is a rumor that State's mascot alligator, Big Baggo, may be kidnaped. A suspicious looking man in a long black coat and a hat pulled down over his eyes has been asking for him around the gym. It is reported that this man is a representative from a luggage factory.

WHAT THE HEY?

In San Antonio, Texas, a public address announcer at high school football games, was busy studying the lege. Competition will run all points of the compass after the game he covered two week ends ago. It seems that he announced that one team would defend the west goal while the other the south.

A SALUTE

The November issue of Sport Magazine which is on the stands now, contains an article called "Salute to the Little Fellows," in which schools such as State are commended on their football program. The authors who wrote the article have witnessed most of the major college traditional games throughout the land. They also have seen a number of the smaller schools play.

The small schools, and there are hundreds of them, provide as many thrills to as many fans as do the relatively few big-time teams that dominate the national scene. These small teams are just as important to football as the top-ranking conference leaders or the choices for the major bowl games on New Year's Day.

TRUE SPIRIT OF FOOTBALL

Probably they are more important. Because they come a lot closer to reflecting the spirit in which the game was originated in this country. Football was once designated to be played by students simply for the exercise and fun they got out of it, remember?

Unfortunately, some colleges seem to have forgottten. Some, like Washington & Lee University, apparently feel that if they can't keep up with the big-time teams in the neighborhood and can't make the sport pay, it is better to do without it. To their way of thinking, apparently, there is no choice between a purely amateur student team and a team recruited by coaches and alumni and subsidized by scolarship grants and gifts.

SEVERAL SCHOOLS QUIT

Washington & Lee is one of a number of colleges that have preferred to kill the sport rather than de-emphasize it. Within the last three years, Georgetown, USF. Santa Clara and St. Mary's, to mention a few, have dropped intercollegiate football.

OTHER SCHOOLS PLAY FOR FUN

The University of Nevada is one school that believes de-emphasis of football is preferable to no football. A few seasons ago, Nevada fielded one of the most commercialized teams in the land. The team became a financial burden to the university, so Nevada kicked out its coach disbanded the team and dropped the game temporarily. A year later, 1952, Nevada returned to the game on a modest scale. Last fall, against such small-time Far West teams as San Francisco State, Cal Aggies, Chico State, and Idaho State, Nevada won two games and lost three, and, according to all reports, had a lot of fun. Crowds averaging 4000 saw the three home games played by the athletes recrutited from the student body of 1200. Nevada given the game back to the student.

In concluding, Sport Magazine expresses the sentiment of the Gater sports staff, in saluting the small colleges that believe playing the game on a modest, amateur scale is much beter than not playing the game at all.

## State Ekes Out 12-10 Win Over Tough Aztec Eleven

By BOBBIE STORCK

fourth game of the season, 12 Aztec drive. to 10, over San Diego State in Cox Stadium, Friday night, October 8.

San Francisco State had to come from behind to win its closest battle as the visiting Aztecs scored a 12-yard field goal in the first quarter. Bill Richardson split the uprights for the Red and Black, and they maintained a three-point lead for the remainder of the half.

Two consecutive touchdowns in the third quarter put the locals ahead to stay. The first came when Hoot Ellis carried the ball over from the one-yard line on a quarterback sneak. The play was set up on a fumble recovery by Floyd Peters on the San Diego 14. Bob Rodrigo's conversion try failed.

Larry Conover intercepted a pass from Vern Dodd on the visitors' 34 - yard line. Two passes took the Gators to the five, and Harry Bremmond went over. Dick Jackstadt

missed the extra point. Late in the game, Marty Mal-

San Francisco State's unde-colm bucked over from the oneleated football team won its yard line to climax a 55-yard more numerous. Games will

Gals

## **Extensive Intramural Program Provided** By State Physical Education Department

By ROBERT JOHNSON

Coaches Bill Harkness, director, and Art Bridgman, assistant, have lined up over 16 different activities for what appears to be the greatest intramural program ever set up for San Francisco State Colthe way from novice to advanced with certain programs open to both men and women stu-

Many more participants than have already signed up are needed for some programs which are still open: badminton, soccer, tennis, horseshoes, and table tennis. Entries are still being sought for the Intramural Photograph Contest and the Intramural Poster Contest, while the open league basketball rolls are far from full. Those interested in taking an active part in any of the sports or contests mentioned in this paragraph are urged to sign up on the Intramural Bulletin Board or in the Office of Intramurals for Men in the Men's

GOLF CONTEST OPEN

It's not too late to get in on the Intramural Golf Hole-in-One Contest which is open from 12 to 1 and from 3 to 4 p. m. today in Cox Stadium. Men and women of the student body, faculty, and staff are invited to try their luck or skill with balls and clubs furnished by the school.

Also open for men and women students are the Intramural Basketball Free Throw contest and the Intramural Basketball Consecutive Free Throw contest to be held October 26, 27 and 28. In the former, the awards will be made for the most shots hit out of a posssible 25, while in the latter the largest number of shots hit in a row will be spotlight winners. BASKETBALL TO BEGIN

Open league basketball play is about to begin with invitations out to all levels of players to join the ranks: letter winners, varsity, beginners, etc. This is a chance for all players who want to get into shape for the regular basketball season to start their training right away. Games will be played after 3 p. m. in the Men's Gym. Individuals or teams interested should see Coach Harkness or Varsity Basketball Coach Dan Farmer for further details.

SOCCER AND FOOTBALL

Foreign students who have an interest in soccer are asked to check with the Office of Intramural for Men in order that sign-ups for this sport may be generally be played from 1 to

Boys

days

Although touch football has already swung into action, there is yet need for more students who would like to play the game to come out. Mr Bridgman or Mr. Harkness will be happy to sign up newcomers. So far, the scoreboard reads as follows: Rock Athletic Club forfeited to Kappa Omega, and Alpa Phi Alpha tied Delta Phi Gamma in a scoreless game on October 7; Contra Costa AC thumped Tee Pee AC, 19 to 0, and East Bay AC forfeited to Merced AC in game scheduled for October 11.

TOUCH FOOTBALL Club League—Manager Contra Costa AC, G. Bagnasco Cobras, Dr. DeGhetaldi

2 p. m. on Tuesdays and Thurs- | East Bay AC, George Starn Tee Pee AC, George Mona Merced AC, Don Ybarreta Gator AC, Mike Kiljian. Gatorville AC, B. Harris.

Fraternity League

Alpha Phi Alpha, Fred Leonard Delta Phi Gamma, W. Campbell Kappa Omega, Larry Conover Sigma Pi Sigma, Clair Parsh Alpha Zeta Sigma, Dan Logue Rock Athletic Club, Reynolds ROTC Jets, Lacosta

Frosh League

Bears, Mr. Harkness Eagles, Mr. Kaufman Rams, Dr. Rowen Lions, Mr. Bridgman Tigers, Dr. DeGhetaldi

Advertisement

Advertisement



## WHAT EVERY YOUNG COED SHOULD WEAR

Gather round, girls. Snap open a pack of Philip Morris, light up, relax and enjoy that mild fragrant vintage tobacco while Old Dad tells you about the latest campus fashions.

The key word this year is casual. Be casual. Be slapdash. Be rakish. Improvise. Invent your own ensembles—like ski pants with a neek-

Improvise. Invent your own ensembles—like ski pants with a peeka-boo blouse, like pajama bottoms with an ermine stole, like a hocky sweater with a dirndl.

sweater with a dirndl.

(Dirndl, incidentally, is one of the truly fascinating words in the English language. Etymologists have quarreled over its origin for years. Some hold with Professor Manley Ek that Dirndl is a corruption of Dardanelle and is so named because it resembles the skirts worn by the women of that region. This theory is at first glance plausible, but begins to fall apart when you consider that there are no women in the Dardanelle region because of the loathesome local

plausible, but begins to fall apart when you consider that there are no women in the Dardanelle region because of the loathesome local custom of female infanticide.)

(Another theory is advanced by Dr. Clyde Feh. Dirndl, says he, is a contraction of "dairy in the dell" and refers to the milkmaidish appearance of the skirt. But again close examination causes one to abandon a plausible hypothesis. As every child knows, it is not "dairy in the dell" but "farmer in the dell", in which case the skirt should be called not dirndl but firndl.

in the dell" but "farmer in the dell", in which case the skirt should be called not dirndl but firndl.

(There are some who contend we will never know the true origins of dirndl. To those faint hearted Cassandras I say, remember how everyone laughed at Edison and Franklin and Fulton and Marconi and Sigafoos. [Sigafoos, in case you have forgotten, invented the nostril, without which breathing, as we know it today, would not be possible.] The origins of dirndl will be found, say I, and anyone who believes the contrary is a lily-livered churl and if he'll step outside for a minute. I'll give him a thrashing he won't soon forget.) outside for a minute, I'll give him a thrashing he won't soon forget.)

But I digress. We were smoking a Philip Morris and talking about the latest campus styles. Casual, we agree, is the key word. But casual need not mean drab. Liven up your outfits with a touch of glamor. Even the lowly dungaree and man-shirt combination can be made exciting if you'll adorn it with a simple necklace of 120 matched diamonds. With Bermuda shorts, wear gold knee-cymbals. Be guided by the famous poet Cosmo Sigafoos (whose brother Sam it was who invented the nostril) who wrote: it was who invented the nostril) who wrote:

Sparkle, my beauty, Shimmer and shine, The night is young, The air's like wine, Cling to a leaf, Hang on a vine, Crawl on your belly,

It's time to dine.

(Mr. Sigafoos, it should be explained, was writing about a glowworm. Insects, as everyone knows, are among Mr. Sigafoos' favorite subjects for poems. Who can ever forget his immortal Ode to a Boll Weevil? Or his Tumbling Along With the Tumbling Tumblebug? Or his Fly Gently, Sweet Aphid? Mr. Sigafoos has been inactive since the invention of DDT.)

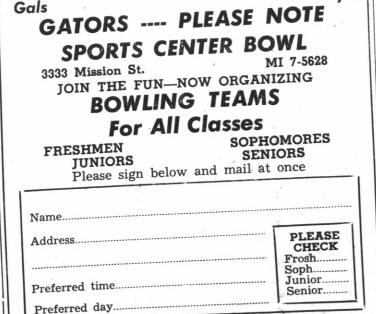
But I digress. We were smoking a Philip Morris and discussing fashions. Let us turn now to headwear. The motif in hats this year will be familiar American scenes. There will be models to fit every head—for example, the "Empire State Building" for tall thin heads; the "Jefferson Memorial" for squatty ones; "Niagara Falls" for dry scalps. Feature of the collection is the "Statue of Liberty," complete with a torch that actually burns. This is very handy for lighting your Philip Morrises, which is very important because no matter how good Philip Morrises are, they're nowhere unless you light them.

We come now to the highlight of this year's fashion parade—a mad fad that's sweeping the chic set at high tone campuses all over the country. All the gals who are in the van, in the swim, and in the know are doing it. Doing what, you ask? Getting tattooed, of course! You just don't rate these days unless you've got at least an anchor on your biceps. If you really want to be the envy of the campus, get yourself a four masted schooner, or a heart with FATHER printed inside of it, or a—

Interrupt this column to bring you a special announcement. A runner has just handed me the following bulletin:

"The origin of the word dirndl has at long last been discovered. On June 27, 1846, Dusty Schwartz, the famous scout and Indian fighter, went into the Golden Nugget Saloon in Cheyenne, Wyoming. The Golden Nugget had just imported a new entertainer from the East. She came out and did her dance in pink tights. Dusty Schwartz had never seen anything like that in his life, and he was much impressed. He watched with keen interest as she did her numbers, and he thought about her all the way home. When he got home, his wife Feldspar was waiting to show him a new skirt she had made for herself. 'How do you like my new skirt, Dusty?' said Feldspar. He looked at the large voluminous garment, then thought of the pink tights on the dancing girl. 'Your skirt is darn dull,' said Dusty. 'Darn dull' was later shortened to 'dirndl' which is how dirndls got their name."

This column is brought to you by the makers of PHILIP MORRIS who think you would enjoy their cigarette.



AMF AUTOMATIC PINSPOTTERS

## **WUS Delegates Schedule** Conference at La Honda

Ramsay will represent San Bulletin Board Francisco State College at the ninth annual fall conference of Regulations Set the World University Service. The conference will be held at Camp Tolowa in La Honda, October 22-24.

The conference will open Friday, Oct. 22, with registration of delegates from Europe, the Americas, Africa and Asia. Registration will be followed by dinner and the opening session. Bob Hamilton, conference co-chairman, will welcome the delegates and introduce Mr. Richard M. Thomas, regional secretary, who will be the keynote speaker.

Saturday's events will include a panel discussion, "I Saw W. U. S. in Action," Gordon Hazlitt, moderator. Rudolph Geisler will represent Europe; Mungai Njorgge, Africa; Amteshwar Datar Singh, Asia; and Bob Hamilton, United States.

Saturday afternoon, Mr. Thomas will speak on "And Why W. U. S.?" In the evening, Travelers Tales will be told on India, Project Cal-Indo, Stanford-Berlin Afficilation, and Project Pakistan-India-Ceylon. The talks will be narrated by team members and the W.U.S. Staff. It will also be illustrated with colored slides.

On Sunday, the closing day of the conference, Barbara Klass, past president IIR, from Stanford will lead a discussion on Exchange Student Integration, "We Make Them Feel at Home."

MONDAY, Oct. 25 - Christian Science Organization reception, College Union.

TUESDAY, Oct. 26 - Shakespeare Festival, 1 to 2 p. m., C. A. Theatre. Hillel Foundation meeting, Gator Swamp, 7:30 to 11 p. m.

WEDNESDAY, Oct. 27 - WAA cake sale, 12 noon till cake is

THURSDAY-FRIDAY, Oct. 28-29—Freshman election. Concert reading, 8:30 p. m., Little Theatre.

FRIDAY, Oct. 29-Dance, Alpha Chi Alpha and Delta Phi Gamma, 10 p. m. to 1 a. m. Football game, 8 p. m., University of Nevada vs. San Francisco State, Cox Stadium.

#### **GOLDEN GATER**

SAN FRANCISCO STATE COLLEGE

Editor KEITH PINCKNEY Managing Editor
JAY TAGGART

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All unsigned editorials are written by, and are the opinion of the editor.

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Represented by National Advertising Service, Inc. 420 Madison Ave., New York 17, N. Y. Member

**Associated Collegiate Press** 

Deadline for incoming publicity Friday, 1 p.m., for the following Friday's issue.

Resulting from a recent Board of Directors meeting was the decision that the Poster Committee of the Activities Committee is to be in charge of all campus bulletin boards.

Chairman of the Poster Committee, Cal Pamela, will pass only those posters that measure up to the standard of neatness, good organization, and comprehension of ideas.

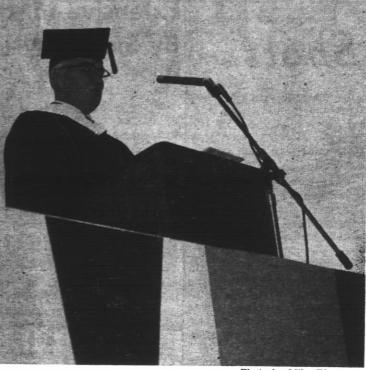
All clubs and associations wishing to post announcements must comply with the following rules which will govern the use of the bulletin boards:

1—All posters must be a standard size of 22x14 inches:

2-All posters must be submitted by 12 o'clock noon on the Friday before the week they are to be posted;

3—The Poster Committee will approve all posters and place them on the bulletin boards on the Monday following the Friday they are submitted; and

4—One bulletin board in front a planned display of all the activities of the week.



-Photo by Mike Blass

Dr. J. Paul Leonard, president of San Francisco State College, welcomed spectators to the Dedication Ceremonies Saturday, October 16. He surveyed the college's activities and aspirations for the future.

### Don Castleberry Referees Debate

(Continued from Page 1) of the College Union will have Phi Gamma (journalism honor- bers, and administrative staff ary), the Radio - Television are invited to attend Guild, the Humanities Club, the no admission charge.

Student "Y," the Social Work Club, and the State College chapter of the California State Teachers' Association.

All students, faculty mem-Radio - Television are invited to attend. There is

## **Students Receive** \$25 Scholarships

(Continued from Page 1) Waves of the Future," will be the topic for discussion at the second program which will be held in the Little Theatre on November 4. A panel discussing the comparative qualities of high fidelity music equipment will be featured.

Programs are open to all at 25 cents for students and 50 cents for general admission.

Total receipts from the programs will be made available for divisional scholarships to be offered to students at the end of the semester.

As a result of the Scholarship Events Program of the last Spring term, \$25 scholarships have been awarded to the following students: Social Science, John Bazley; Language Arts, Charles Hope, and Natural Science, Jean Arnold.

#### **Christian Science Meets**

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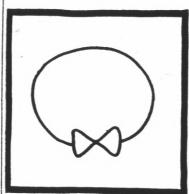
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The annual fall reception of the Christian Science Organization will be held on October 25 from 2 to 5 p. m. in the College Union. All members of the faculty and student body are invited to attend.

Newly elected officers of the organizations are: President, Charles Buffum; vice president, Tom Disher; secretary, Jane Lilienthal; and treasurer, Colleen Kennedy.

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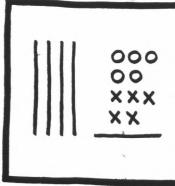
GHOST WITH CINDER

IN HIS EYE

College smolvers from coast to coast prefer Luckies to any other brand. Luckies lead, and by a wide margin, according to the latest, biggest college survey. Once again, the No. 1 reason: Luckies taste better. They taste better because Lucky Strike is the cigarette of fine tobacco . . . and "It's Toasted" to taste better. "It's Toasted" - the famous Lucky Strike process—tones up Luckies' light, mild, goodtasting tobacco to make it taste even better. This explains the Droodle below, which is: Eskimo seminar enjoying Luckies in badly built classroom. Like all real cool people, Eskimos know Luckies taste better. So, get the better-tasting cigarette ... Lucky Strike.

## LUCKIES TASTE BETTER Cleaner, Fresher, Smoother!





TIC-TAC-TOE KIT

"What's this?" asks ROGER PRICE For solution see paragraph above.

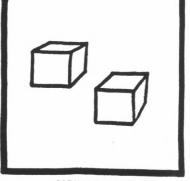
#### **GOT A LUCKY DROODLE?**

If you've got a Lucky Droodle in your noodle, send it in. We pay \$25 for all we use, and also for many we don't use. Send as many as you like with your descriptive titles to: Lucky Droodle, P. O. Box 67, New York 46, N. Y.

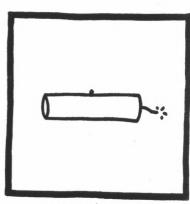
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CIGARETTES



**ALPHABET BLOCKS** FOR ILLITERATES



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